



# **ROBIZ Business Connect Mobile App**

User Guide

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# Why ROBIZ?

The primary objective of the ROBIZ 3190 app is to connect Rotarians & Rotaractors, to showcase their business, products, services, business achievements and to do business within the Rotary community.

## How to download the ROBIZ 3190 App?

Robiz app can be downloaded from Play store & and Apple store (Download link provided in [www.robiz3190.com](http://www.robiz3190.com) )

## Registration:

Rotarians & Rotaractors can register and add business related data to Robiz app. Registered users will be communicated by email once the account verification is completed.

# ROBIZ Key Features

## 01. Onboarding / DIY

- a. To register provide your Mobile No. and Email id.
- b. You will receive a **One-Time Password (OTP)** on both your mobile and email.
- c. Enter the respective OTPs to **validate** your contact information.
- d. Then proceed to fill in your profile details, including:
  1. **Basic Information** (Name, Location, Personal Bio)
  2. **Rotary Details** (District, Club Name, Member ID, Designation, etc.)
  3. **Business Information** (Company Name, Business Industry, Category, Role)
  4. **Products & Services Offered** (What you or your company provide)

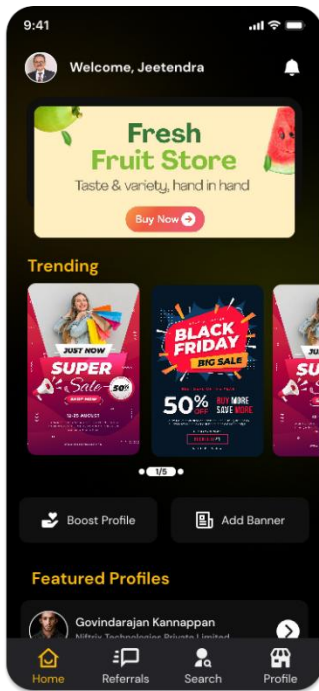
## 02. Give Business to Rotarian

- a. Search a Rotarian based on Classification / Sub-Categories / Tags
- b. Select the Rotarian after going through their profile.
- c. Send a business interest notification / referral to the selected Rotarian.
- d. Recipient Rotarian accepts the referral.
- e. Track the referral passed for statistics / award points.

## 03. Premium Ad Banner

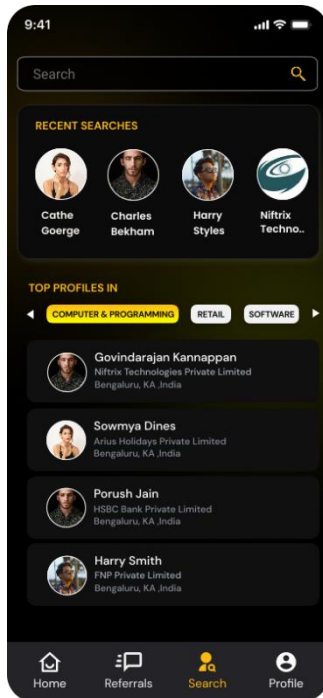
- a. Rotarians can advertise their products/services in the Robiz business connect app.
- b. The advertisement appears for a subscribed period in the Main page of the app.
- c. Promote your business by boosting your profile and displaying your banners in the trending section.
- d. During non-subscription period District Key Events will be displayed.

# ROBIZ Home & Search Page



Welcome to the home page of Robiz Business App! Let's take a closer look at what you'll find here:

1. **Profile:** Your personal profile.
2. **Greeting Message:** Welcome message.
3. **Notification:** Stay informed about referrals.
4. **Premium Banner:** Showcase your products/services/businesses.
5. **Trending Section:** Get noticed.
6. **Action Buttons:** Boost and promote your profile
7. **Featured Profiles:** Discover the best.

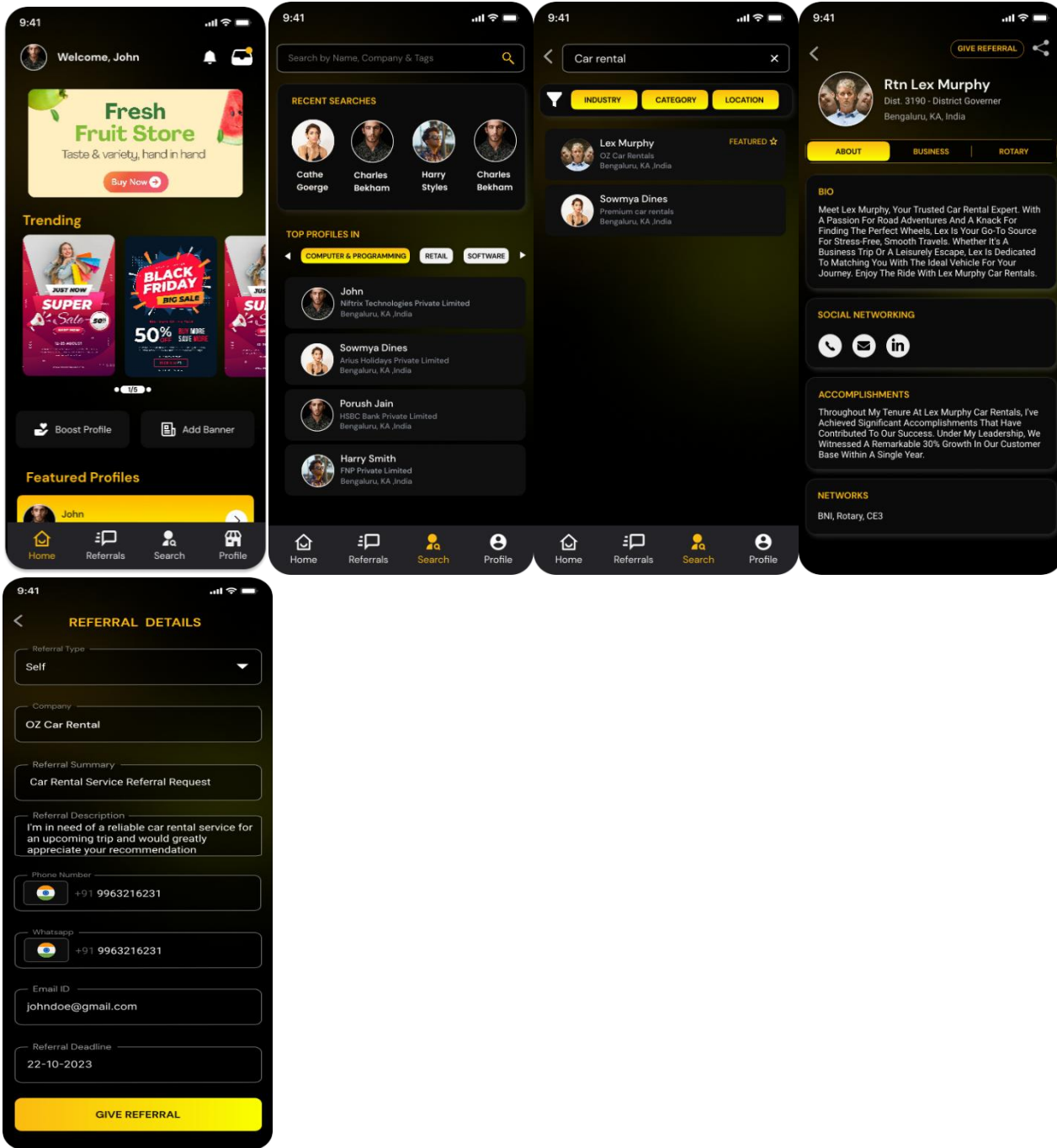


1. **Search Bar:** Quick search.
2. **Recent Searches:** Recent search profiles for quick reference.
3. **Top Profiles by Industry:** Discover the best profiles filtered by Industry / Category.
4. **Featured Profiles:** Featured profiles of Rotarians.

# Referral scenario use case

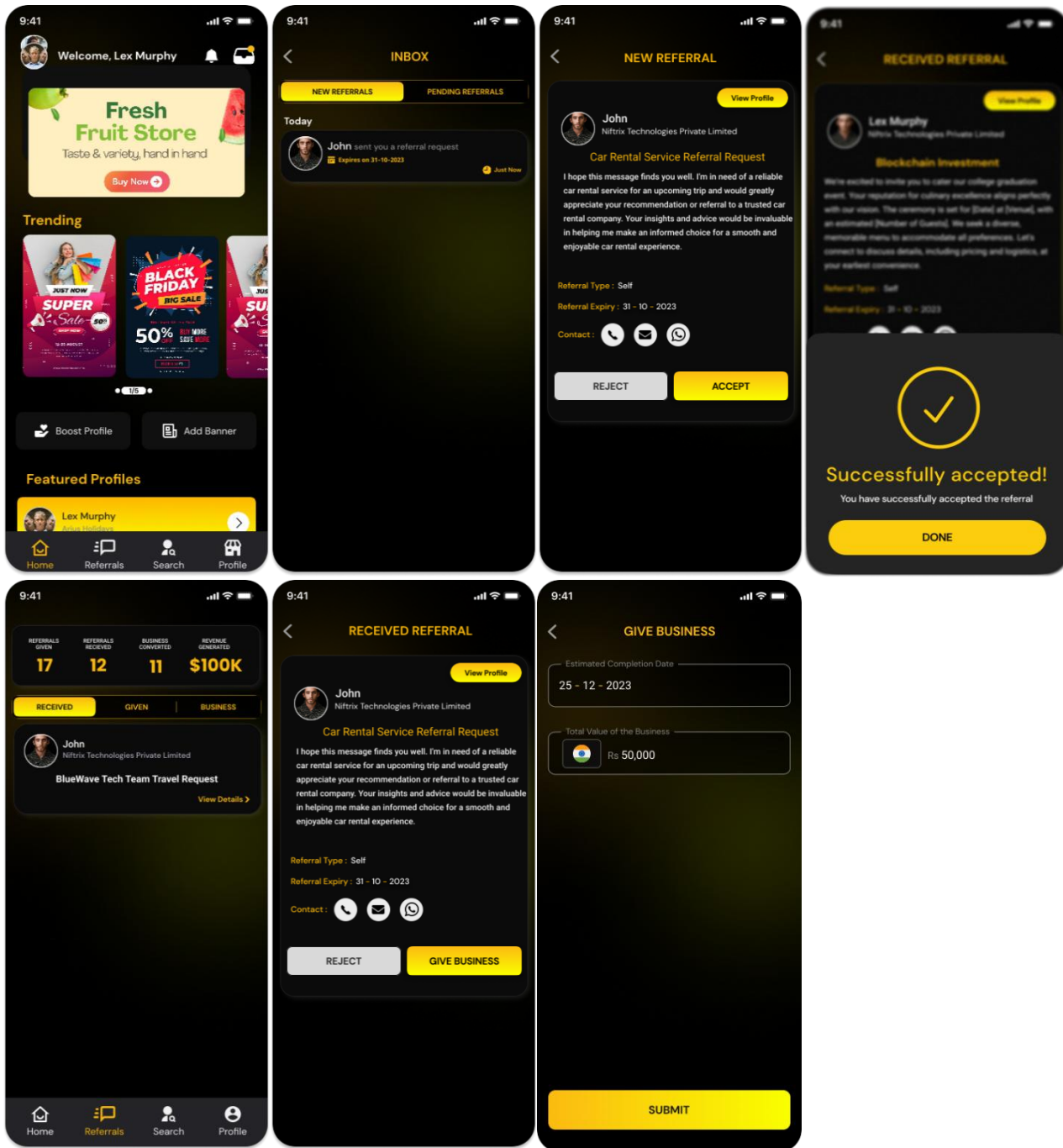
John wants to hire a car from a car rental service for his travel needs.

He uses the Robiz app to search for the car rental service and finds that Lex Murphy provides the service.

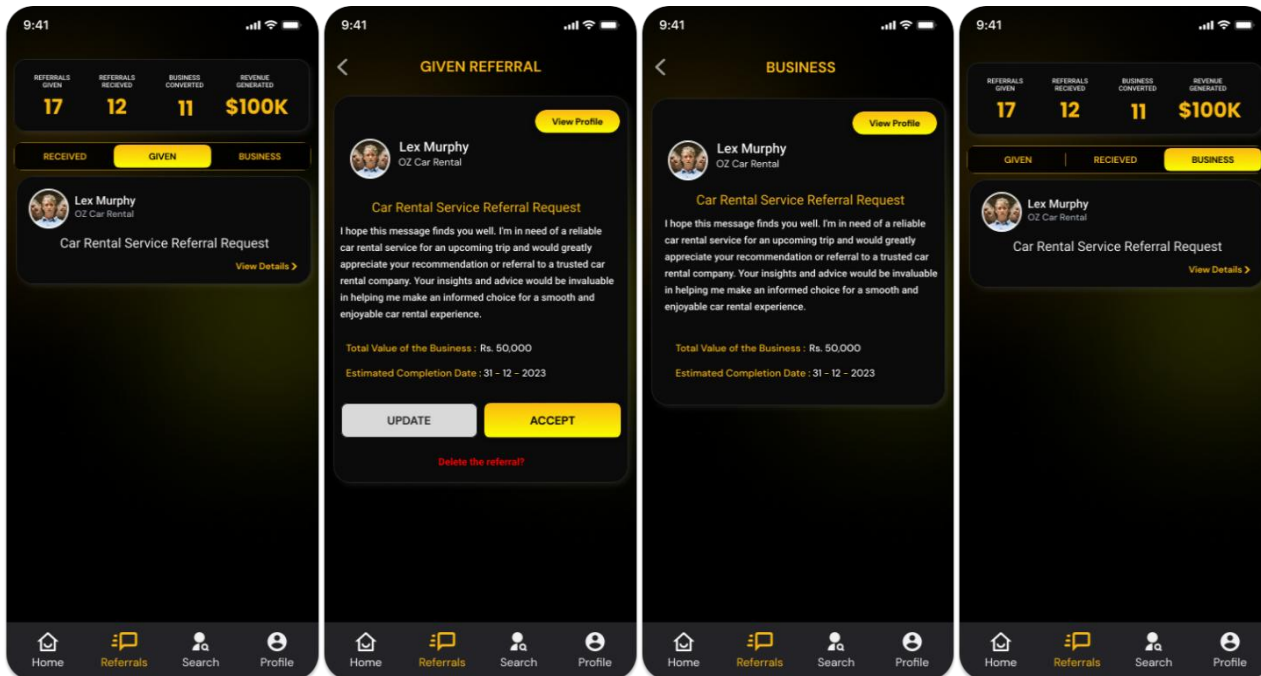


Lex Murphy receives the referral in his notification inbox, views it, and subsequently accepts it after doing the due diligence. Once accepted, the referral is stored in the "Notifications" tab of his referral page.

Lex Murphy has the option to convert the referral into a business whenever he desires.



John is notified when Lex Murphy converts the referral received into a business, and he has the option to accept it if the details are accurate.



### Conclusion:

Robiz app will encourage Rotarians and Rotaractors to discuss your business or profession in Rotary and to support the success of their fellow Rotary members by doing business with them, and by referring others to them.

*“If any one tells you that it is reprehensible to make a dollar or two for the wife and babies from club associates in straightforward business transactions, tell that person that some foreign substance has gotten into his carburettor.”*

*(Paul P. Harris, January 1911)*

### Contact:

For any queries, please contact [support@niftrix.com](mailto:support@niftrix.com) or [malar@niftrix.com](mailto:malar@niftrix.com)